

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Scott Fergusson et al.

Serial No.: 09/916,951

Filed: July 27, 2001



Examiner: Unknown

Group Art Unit: 2163

Docket No.: 1137.1103101

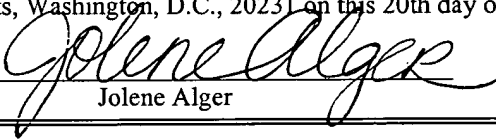
For: METHODS AND SYSTEMS FOR MONITORING THE EFFICACY  
OF A MARKETING PROJECT

Assistant Commissioner for Patents  
Washington, D.C. 20231

**LETTER TO THE OFFICIAL DRAFTSMAN**

**CERTIFICATE UNDER 37 C.F.R. 1.10:** The undersigned hereby certifies that this paper or papers, as described herein, are being deposited in the United States Postal Service, "Express Mail Post Office to Addressee" having an Express Mail mailing label number of: EL855119580US, in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C., 20231 on this 20th day of September, 2001.

By

  
Jolene Alger

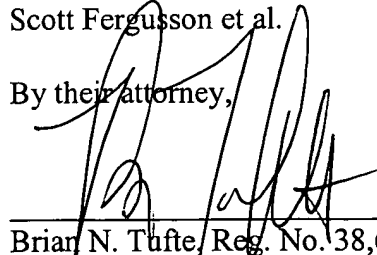
Dear Sir:

Please find attached hereto sixteen sheets of substitute formal drawings for filing in the above-identified application.

Respectfully submitted,

Scott Fergusson et al.

By their attorney,



Date

September 20, 2001

Brian N. Tufte, Reg. No. 38,638  
CROMPTON, SEAGER & TUFTE, LLC  
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(612) 677-9050

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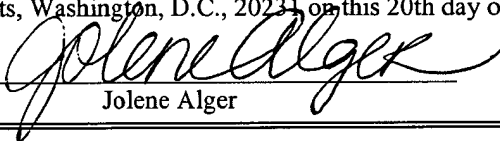
Docket No.: 1137.1103101

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Washington, D.C. 20231

**COMMUNICATION**

**CERTIFICATE UNDER 37 C.F.R. 1.10:** The undersigned hereby certifies that this paper or papers, as described herein, are being deposited in the United States Postal Service, "Express Mail Post Office to Addressee" having an Express Mail mailing label number of: EL855119580US, in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C., 20231 on this 20th day of September, 2001.

By

  
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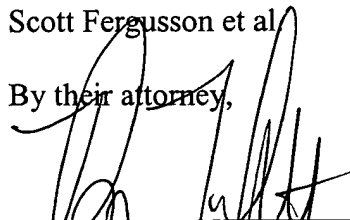
Dear Sir:

To formalize the above-captioned patent application, please find enclosed a copy of the Notice to File Corrected Application Papers, a Letter to the Official Draftsman, and sixteen sheets of formal drawings. Any inquiry regarding this matter may be directed to the undersigned representative.

Respectfully submitted,

Scott Fergusson et al

By their attorney,



Date: September 20, 2001

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